

## **Brian F. Schaffner**

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### **Education**

Ph.D. Indiana University, Bloomington, IN; July 2002  
B.A. University of Georgia, Athens, GA; Spring 1997

### **Professional Employment**

American University, Assistant Professor, 2004-  
Research Director, Center for Congressional and Presidential Studies, 2007-  
Fellow, Center for Congressional and Presidential Studies, 2004-  
Western Michigan University, Assistant Professor, 2002-2004.

### **Academic Positions**

Co-Editor, *Congress & the Presidency*, 2007-

### **Refereed Publications**

Alicia Prevost and Brian F. Schaffner. "Just Another Absentee Ballot? Evaluating Internet Voting in the 2004 Michigan Democratic Primary." *American Politics Research*. Forthcoming.

Maryann Barakso and Brian F. Schaffner. 2008. "Exit, Voice, and Interest Group Governance." *American Politics Research*. Vol. 36, No. 2.

Patrick J. Sellers and Brian F. Schaffner. 2007. "Winning Coverage in the U.S. Senate." *Political Communication*. Vol. 24, No. 4.

Brian F. Schaffner. 2007. "Political Parties and the Representativeness of Legislative Committees." *Legislative Studies Quarterly*. Vol. 32, No. 3.

Brian F. Schaffner, Matthew J. Streb and Gerald C. Wright. 2007. "A New Look at the Republican Bias in Nonpartisan Elections." *Political Research Quarterly*. Vol. 60, No. 2.

Brian F. Schaffner. 2006. "Local News Coverage and the Incumbency Advantage in the U.S. House." *Legislative Studies Quarterly* Vol. 31, No. 4.

Maryann Barakso and Brian F. Schaffner. 2006. "Winning Coverage: News Media Portrayals of the Women's Movement, 1969-2004." *Harvard International Journal of Press/Politics* Vol. 11, No. 4.

Brian F. Schaffner. 2006. "The Political Geography of Campaign Advertising in U.S. House Elections." *Political Geography* Vol. 25, No.7.

Brian F. Schaffner and Nenad Senic. 2006. "Rights or Benefits? Explaining the Sexual Identity Gap in American Political Behavior." *Political Research Quarterly*. Vol. 59, No.1.

Brian F. Schaffner. 2005. "Priming Gender: Campaigning on Women's Issues in U.S. Senate Elections." *American Journal of Political Science*. Vol. 49, No. 4.

Brian F. Schaffner, Michael Wagner and Jonathan Winburn. 2004. "Incumbents Out, Party In? Term Limits and Partisan Redistricting in State Legislatures." *State Politics and Policy Quarterly* Vol. 4, No. 4.

Brian F. Schaffner and Mark Gadson. 2004. "Reinforcing Stereotypes? Race and Local Coverage of U.S. House Members." *Social Science Quarterly* Vol. 85, No. 3.

Schaffner, Brian F., Wendy Schiller, and Patrick Sellers. 2003. "Tactical and Contextual Determinants of U.S. Senators' Approval Ratings." *Legislative Studies Quarterly* Vol. 28, No. 2.

Schaffner, Brian F. and Patrick Sellers. 2003. "The Structural Determinants of Local Congressional News Coverage." *Political Communication* Vol. 20, No. 1.

Wright, Gerald C. and Brian F. Schaffner. 2002. "The Influence of Party: Evidence from State Legislatures." *American Political Science Review* Vol. 96, No. 2.

Schaffner, Brian F. and Matthew J. Streb. 2002. "The Partisan Heuristic in Low Information Elections." *Public Opinion Quarterly* Vol. 66, No. 4.

Schaffner, Brian F., Matthew J. Streb and Gerald C. Wright. 2001. "Teams Without Uniforms: The Nonpartisan Ballot in State and Local Elections." *Political Research Quarterly* Vol. 54, No. 1.

## **Book**

John F. Bibby and Brian F. Schaffner. 2007. *Politics, Parties, and Elections in America, 6<sup>th</sup> Ed.* Belmont, CA: Wadsworth.

## **Awards**

American University School of Public Affairs Award for Outstanding Scholarship, Research, and Other Professional Contributions, 2007.

American University Department of Government Elmer Plischke Award for Research in Political

Science, 2007.

Maryann Barakso and Brian F. Schaffner. "Winning Coverage: News Media Portrayals of the Women's Movement, 1969-2004." Marian Irish Award for the Best Paper on Women & Politics presented at the 2006 Annual Meeting of the Southern Political Science Association.

Gerald C. Wright and Brian F. Schaffner. "The Influence of Party in State Legislatures: The Quasi-Experimental Case of Nebraska." 2002 SPPQ Best Paper Award (Best Paper on State Politics presented during 2001).

Brian F. Schaffner. "Competing for Coverage: Legislators and the Local Press." Dirksen Congressional Center Congressional Research Award, 2000. Amount: \$1,470.

Brian F. Schaffner. "Competing for Coverage: Legislators and the Local Press." Goldsmith Research Award from the Joan P. Shorenstein Center on the Press, Politics, and Public Policy, 2000. Amount: \$1,470.

Western Michigan University College of Arts and Sciences. Summer 2003. To support research on the effects of local media coverage on citizens' evaluations of incumbents. Amount: \$250.

### **Book Chapters and Other Publications**

Brian F. Schaffner and Jennifer Segal Diascro. 2007. "News Coverage of State Supreme Court Elections." In *Voting for Judge*. New York: New York University Press (Forthcoming).

Brian F. Schaffner. 2004. "Media Coverage: The Local Effects of Deregulation." In *Election Law and Electoral Politics*. Boulder, CO: Lynne Reinner.

John Clark and Brian F. Schaffner. 2003. *Election 2002: An American Government Supplement*. Supplement for Thomson-Wadsworth American Politics Textbooks.

John Clark and Brian F. Schaffner. 2005. *Election 2004: An American Government Supplement*. Supplement for Thomson-Wadsworth American Politics Textbooks.

John Clark and Brian F. Schaffner. 2007. *Election 2006: An American Government Supplement*. Supplement for Thomson-Wadsworth American Politics Textbooks.

Review of R. Douglas Arnold, *Congress, the Press, and Political Accountability* (Princeton University Press, 2004). In *Perspectives on Politics* (Forthcoming).

### **Research in Progress**

"Reinforcing Inequalities: The Consequences of a Strong Interest Group Sector." (With Maryann Barkaso and Jessica Gerrity). Under Review.

“Priming Risk: Considering the Uncertainty in Political Choices.” (With David Eckles). Grant proposal to be submitted to National Science Foundation’s competition on Human and Social Dynamics.

“Targeted Campaigns and a Divided Electorate.” Book-length project in progress.

### **Teaching Experience**

American University:                      *Undergraduate:* Political Parties, Politics of Mass Communication, Politics in the U.S..  
*Graduate:* Voting Behavior, Campaigns and Elections, Presidency, Conduct of Inquiry I and II, Representation, Advanced Quantitative Methods (MLE).

Western Michigan University:              *Undergraduate:* Quantitative Research Methods, Mass Media and American Politics, Parties and Elections, 2004 Elections.  
*Graduate:* American Political Behavior, Congress, Political Analysis I.

Indiana University:                              *Undergraduate:* Political Parties and Interest Groups, Media Influence in American Politics, American Political Controversies, and The United States Congress.

### **Recent Conference Participation**

“Reinforcing Racial and Ethnic Cleavages: The Role of Strategic Campaign Appeals.” Presented at the annual meeting of the Midwest Political Science Association, April 4-6<sup>th</sup>, 2008.

“Priming Risk: Adding Uncertainty to Political Choices.” With David Eckles. Presented at the annual meeting of the Midwest Political Science Association, April 4-6<sup>th</sup>, 2008.

“Reinforcing Inequalities: The Perverse Consequences of a Strong Interest Group Sector.” With Maryann Barakso and Jessica Gerrity. Presented at the annual meeting of the Midwest Political Science Association, April 4-6<sup>th</sup>, 2008.

“Partisanship and Issue Framing Effects: The Case of the Death/Estate Tax.” With Mary Layton Atkinson. Presented at the Research Conference on Issue Framing, American University, June 21, 2007.

“A Macro Theory of Interest Group Density.” With Maryann Barakso and Jessica C. Gerrity. Presented at the annual meeting of the Midwest Political Science Association, April 11-15<sup>th</sup>, 2007.

“Substance and Symbolism: Campaign Appeals to Minority Voters in U.S. Senate Elections.” Paper presented at the annual meeting of the Western Political Science Association. March 7-10, 2007.

“Media Deregulation and Local Television Coverage of Senate Campaigns.” With Michael W. Wagner. Paper presented at the annual meeting of the American Political Science Association. August 31-September 3, 2006.

“Structuring Incentives to Participate: Democracy in Voluntary Associations.” With Maryann Barakso. Paper presented at the annual meeting of the Midwest Political Science Association. April 20-23, 2006.

“Perception vs. Reality: News Media Portrayals of the Women’s Movement, 1969-2004.” With Maryann Barakso. Paper presented at the annual meeting of the Southern Political Science Association. January 5-7, 2006.

“Buy One, Get One Free? The Impact of Advertising on Senate Campaign Coverage.” Paper presented at the annual meeting of the Midwest Political Science Association. April 7-10, 2005.

“Buy One, Get One Free? The Impact of Advertising on Senate Campaign Coverage.” Paper presented at the annual meeting of the Southern Political Science Association. January 6-8, 2005.

“Committee Representativeness in the Absence of Parties.” Paper presented at the annual meeting of the American Political Science Association. September 2-5, 2004.

“Buy One, Get One Free? The Impact of Advertising on Senate Campaign Coverage.” Paper presented at the annual meeting of the American Political Science Association. September 2-5, 2004.

“A New Look at the Republican Bias in Nonpartisan Elections.” With Matthew J. Streb and Gerald C. Wright. Paper presented at the annual meeting of the Midwest Political Science Association. April 15-18, 2004.

“Priming the Gender Gap: Campaigning on Women’s Issues in U.S. Senate Elections.” Paper presented at the annual meeting of the Midwest Political Science Association. April 15-18, 2004.

“Partisanship and Macro Trust.” With John A. Clark. Paper presented at the annual meeting of the Southern Political Science Association. January 8-10, 2004.

“Do (Women’s) Issues Matter? A Closer Look at the Gender Gap.” With Laurie Terlesky. Paper presented at the annual meeting of the Southern Political Science Association. January 8-10, 2004.

“Incumbents Out, Party In? Term Limits and Partisan Redistricting in State Legislatures.” With

Michael Wagner and Jonathan Winburn. Paper presented at the annual meeting of the American Political Science Association. August 28-31, 2003.

“The Role of Race and Gender on Local Congressional Television News.” Paper presented at the annual meeting of the American Political Science Association. August 29-September 1, 2002.

“Linking Legislators and Constituents: The Role of the Local Press.” Paper to be presented at the annual meeting of the Southern Political Science Association. November 7-10, 2001.

“Local Congressional Coverage and Legislative Activity.” Paper presented at the annual meeting of the American Political Science Association. August 30-September 2, 2001.

“Context and Activities: Local Coverage of Legislators.” Paper presented at the annual meeting of the Midwest Political Science Association. April 19-22, 2001.

“Partisanship in a Nonpartisan Legislature.” With Gerald Wright. Paper presented at the annual meeting of the Midwest Political Science Association. April 19-22, 2001.

“Nonpartisan Elections: Nonpartisan in Name or Nonpartisan in Spirit?” With Matthew Streb and Gerald Wright. Paper presented at the annual meeting of the Western Political Science Association. March 15-17, 2001.

“Senate Press Events and Public Approval.” With Patrick Sellers. Paper presented at the Research Conference on Gubernatorial, Senatorial and Presidential Approval. March 2-3, 2001.

Discussant: 2002, 2003, 2004, 2005, 2006, and 2008 MPSA Conference; 2001, 2002, 2003, and 2005 APSA Conference; 2005 and 2006 SPSA Conference; 2007 WPSA Conference.

### **Professional Activities**

Organizer of the “Research Conference on Issue Framing.” Sponsored by the Center for Congressional and Presidential Studies, American University. June 21, 2007.

Reviewer: *American Political Science Review*, *American Journal of Political Science*, *Journal of Politics*, *Legislative Studies Quarterly*, *State Politics and Policy Quarterly*, *Social Science Quarterly*, *Political Behavior*, *Political Research Quarterly*, *American Politics Research*, University of Oklahoma Press, Congressional Quarterly Press, and Routledge Press.

## References

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